

MatterMKTG

# RESOURCE DIRECTORY

Use this directory to help accurately direct your questions and get thoughts, quotes, and work examples.



## Jeff Tahnk

*GM, Strategy & Integrated Marketing*

- MKTG New Business Requests
- Group Leadership
- Integrated Marketing
- Business Strategy

[Email Jeff >>](#)

### NEW BIZ OPP? START WITH JEFF.

He'll lead the process to cull, nurture, and delegate so we can be sure to act efficiently and effectively.

**matter** MK  
TG



## Jesse Ciccone

*EVP, Account Management*

- Integrated Accounts
- Marketing Strategy
- Client Services
- Retainer Scopes

[Email Jesse >>](#)



## Jonathan Tress

*VP, Integrated Media*

- Media Strategy
- Analytics
- Paid Media
- Search

[Email Jonathan >>](#)



## John Megna

*VP, Integrated Marketing*

- Integrated Accounts
- Marketing Strategy
- Client Services
- Retainer Scopes

[Email John >>](#)



## Marc A. Checket

*Associate Creative Director*

- Creative & Video Requests
- Brainstorms
- Branding Considerations
- Websites

[Email Marc >>](#)



## Wyatt Craig

*Director of Strategy*

- Brand & Content Strategy
- Intel & Research
- Organic Social
- CRM & Automation

[Email Wyatt >>](#)